

**Directorate of Information and Public Relations
Himachal Pradesh, Shimla-171002**

No. IPR-B015/5/2026-

Shimla-171002

15th September, 2026

Notice

A notice inviting "Expression of Interest" for engaging Professional Media Agency was published on 18-08-2026. Three firms/agencies had submitted their expression of interest. Out of three, only two agencies (Mahaboudh Jan Swasthya Evam Sarvangin Vikas Kendra, Delhi (Mahaboudh DG and AdGlobal 360 India Pvt. Ltd. Gurgaon, Haryana) had passed the technical bid criteria. As per the HPFR, atleast three agencies have to be eligible for opening of the Financial Bids. Therefore, opening of Financial Bids have been put on hold and a fresh notice for inviting EOI is being floated. The firms qualified in the Technical Bids need not to apply again.

Issued by



Director,

Information and Public Relations,
Soochna Bhawan, Majitha House,
Himachal Pradesh, Shimla-171002.